



FAST. ACCURATE. EFFECTIVE.

Instant Client Contact

Mobile phone users are within an arm's reach of their devices during all hours. This means customers can almost always be reached. Keep them up-to-date with appointment reminders, application status updates, new products or services, and exclusive offers. If a more detailed message is involved, the client can easily follow up your text message with a phone call.

Accurate Target Market

Reach the correct market with the right message. The Text Messaging Add-on allows you to send to an individual or a group of contacts. Customers can be separated into different lists by any category you choose!

Gain Trust of Clients

Build your brand loyalty with existing and potential customers. The mobility of cell phones allows people to find a secluded place to hold private conversations. As a result, a mobile device can be a primary channel for medical, financial, and other sensitive issues.

High Responsive Rate

Mobile marketing is approximately five times more effective than email marketing. Unlike emails that get buried in your client's inbox, text messages are often read right away. Easily track and measure your sales conversion rate and return on investment.

- **Opt-In system**
- **Real-Time texting**
- **Schedule text messages to send in the future**
- **Create predefined replies**
- **Text to multiple numbers at once**
- **Group contacts to specific marketing lists**
- **Reports on who viewed your messages**