

Shortcut URL



GET KNOWN, STAY KNOWN.

iBoomerang® Shortcut URL *Tools That Return a Profit*

Trying to run a business off of the web without a custom domain name is a lot like meeting someone for the first time and not giving them your first or last name. Without a unique domain name, people are less likely to differentiate you from the online crowd and, if they can, may not remember you for very long. Luckily for you and your business, iBoomerang offers custom shortcuts/URLs for your site, making you easily accessible to all of your current and potential clients.

You can even set up a direct link to Web Conferencing to allow clients to instantly join you in your web conference. With a simple and memorable domain, larger groups will be able to login to your web conference with greater ease, letting you get down to business in no time.

Domain Name Tips & Ideas

- Try to pick a domain name that is easy to remember and spell
- Try an alternate TLD such as .com, .net, .us., .biz., or .info
- Minimal setup and easy-to-use interface
- Minimize hassle with click-and-send templates
- Company-compliant templates available
- Create everything from standard text e-mail to complete newsletters
- Build and schedule auto-send e-mail lists