

# Professional Email



GET THE PROFESSIONAL AND TRUSTWORTHY LOOK.

## **iBoomerang**<sup>®</sup> Professional Email *Tools That Return a Profit*

Show the world you mean business with a professional email address from iBoomerang. With a memorable, domain-based email account, customers will trust you and your company.

The iBoomerang Professional Email is an optional add-on when you purchase a Branded Website or Shortcut URL. We connect your email address to your domain, which helps increase the rate of email deliverability and the reputation of your domain.

### Features

- Links the email to the domain, vouching for authenticity
- Adds your domain to whitelists, helping deliverability rates
- Outbound emails checked for spam content before sending
- Unsubscribe links added to the bottom of all emails
- Custom footer is added to every outgoing mail
- Tracks the number of times your email is opened
- Tracks which links recipients click
- Alerts for events including bounces or when email is marked as spam
- Automatically BCC an address for every email sent