

Email Marketing+



EMAIL MARKETING MADE EASY

Stay in front of **current and potential clients.**



Streamline the communication process with clients and leads by using the iBoomerang E-mail Marketing+ service. iBoomerang E-mail Marketing+ is a complete marketing system that allows you to send custom-created e-mails or choose from pre-designed templates.

Use iBoomerang to reduce the time and effort it takes to send out multiple emails. E-mail Marketing+ (offering both HTML and text formats) allows for full customization of templates, letting you set up full drip marketing campaigns and personalize announcements, promotions, e-mail newsletters and more without losing any automation functionality.

Keep in constant contact with your clients and build loyalty. Send them a message to remind them of a scheduled appointment or to thank them for their time. Should the client miss an appointment, iBoomerang's E-mail Marketing+ allows the client to reschedule their own appointment at their convenience.

Ensure you are targeting the correct audiences by using the easy Manage Lists tool. By setting up lists, you can select the right message to go to the right audience. Additionally, get real-time results and measure which e-mails are the most effective by tracking who viewed your email and how many times.

This tool is certain to increase your sales and decrease the time wasted while typing out long, repetitive e-mails.

- **HTML and/or Text Formatting.**
- **Preview messages to ensure the look you want.**
- **Minimal setup and easy-to-use interface.**
- **Minimize hassle with click-and-send templates.**
- **Company-compliant templates available.**
- **Create everything from standard text e-mail to complete newsletters.**
- **Build and schedule auto-send e-mail lists.**
- **Text Message Marketing add-on features.**

