

# Customer Relationship Management (CRM)



ORGANIZED. EFFICIENT. AHEAD OF THE COMPETITION.

iBoomerang lets you **focus on your business**, not your appointment book.

## **iBoomerang**<sup>®</sup> **Customer Relationship Management (CRM)** *Tools That Return a Profit*

Managing your business has never been easier! iBoomerang's premier database system keeps you on point with your schedule, calendar, clients, prospects and complete contact information. Step into the future of management with Customer Relationship Management (CRM).

Customer Relationship Management (CRM) offers users comprehensive and unrivaled business management solutions to help them reach the pinnacle of efficiency, organization and lead tracking.

### **Organize Your Schedule**

Customer Relationship Management enables you to electronically schedule calls, meetings and various other tasks with your contacts or leads. The Customer Relationship Management Calendar makes it easy to stay on top of your schedule and plan around future events and appointments.

### **Lead Management & Tracking**

More than just an online organizer, Customer Relationship Management (CRM) provides an effective and functional interface for you to track past production and new opportunities. By allowing you to select various lead sources and logging the outcome of each lead generated, you'll be able to see which lead sources are providing you with the greatest opportunities and which are leading you to dead ends.

### **Features**

- Stay organized with current clients and prospects
- Access your database from anywhere online
- Keep from filling up your hard drive by saving files online
- Lead management and tracking
- Easy integration to your iBoomerang back office

